Number: D-5.9	Effective Date: 1/19/2016
Subject: Speed Enforcement	Rescinds: D-5.9 Dated December 17, 2013
	Aprroved By: David M. McCoy, Chief of Police

I. Purpose

The purpose of this directive is to establish the policies and procedures regarding the use of speed measuring devices in traffic law enforcement.

II. Policy

Traffic law enforcement involves all police activities or operations which relate to observing, detecting and preventing traffic law violations, including taking appropriate enforcement action. However, overzealous enforcement, without consideration of the violator's familiarity with the legal requirements or without regard for the circumstances surrounding the violation, causes disrespect for the law and poor relations between the Department and the community we serve. The intent of enforcement action should be to favorably alter the violator's future driving habits and gain voluntary compliance with traffic laws and regulations. Therefore, traffic enforcement actions (arrests, citations, warnings) by University of Richmond Police Officers will be in proportion with the time, location and type of violations involved in traffic accidents and problems occurring in this jurisdiction. An officer's decision on the proper enforcement action to be taken will follow the guidelines set forth in this Directive and will also incorporate an officer's training, experience and professional judgment.

SPEED AWARENESS

At the University of Richmond Police Department traffic law enforcement is one of the primary responsibilities of each patrol officer and has several basic objectives with speed enforcement and awareness as a primary goal. Excessive speed is one of the greatest causes of death and injury on the highways. Police officers at University of Richmond shall uniformly enforce the speed laws within the boundaries of the university and all surrounding roadways. All sworn officers, while on duty and in uniform, shall take appropriate enforcement action for all violations of traffic laws and regulations they observe. Enforcement efforts will be concentrated at times and places that could cause the greatest number of accidents and violation: such as crosswalks prior to and after classes and events.

The use of a radar speed board to inform the public about the dangers of speeding is placed throughout the campus community in areas that have the most impact for potential violations and community safety. While being used primarily on the main roads surrounding the campus, the speed board is also used on the interior of campus to increase awareness in problem areas during specific times of day. The board use is followed up by active radar enforcement in the same area with summons being issued for most speed violations.